

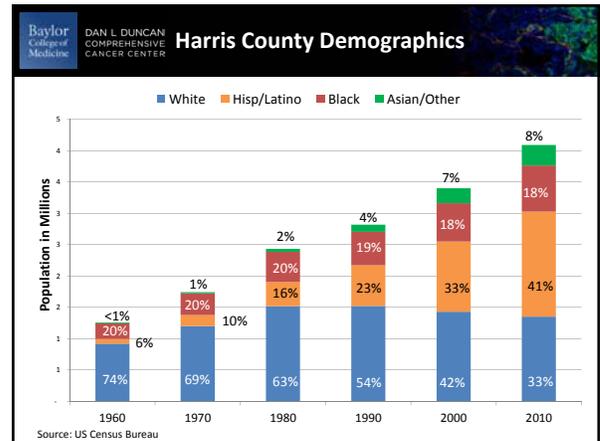
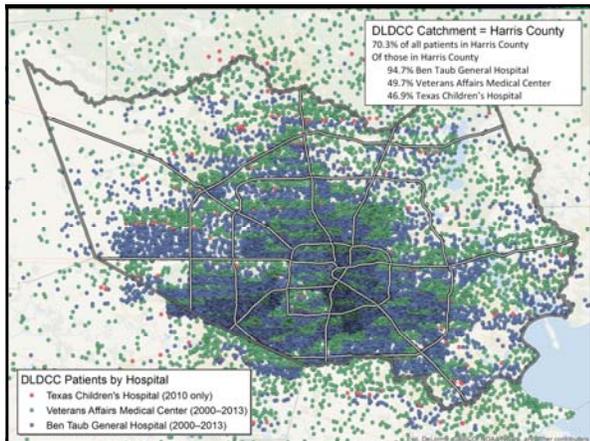
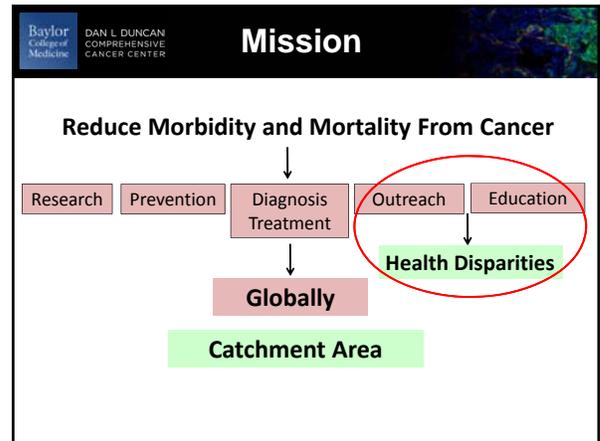
Baylor College of Medicine
dan.edu/cancercenter

Dan L Duncan Comprehensive Cancer Center

Theater Outreach Program
 Maria Jibaja-Weiss, EdD
 Jane Montealegre, PhD

Office of Outreach and Health Disparities

NCI Comprehensive Cancer Center
 A Cancer Center Designated by the National Cancer Institute



Baylor College of Medicine DAN L DUNCAN COMPREHENSIVE CANCER CENTER

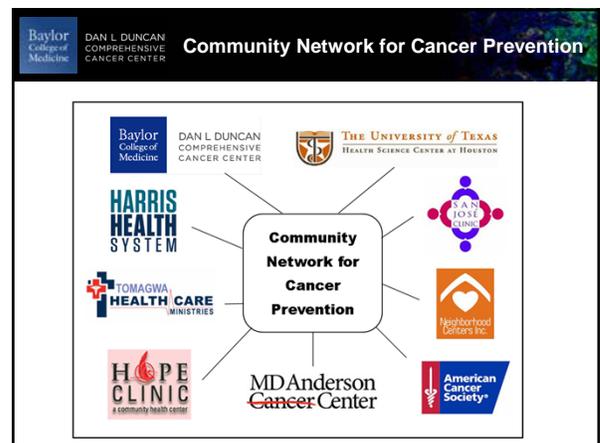
Major Issues Addressed

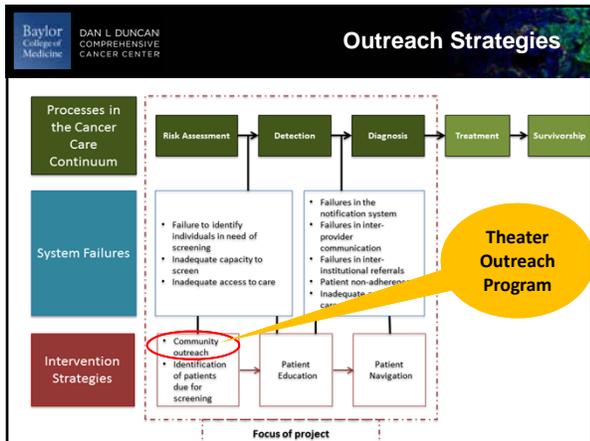
Outreach Education

Health Disparities

Catchment Area Medically Underserved / Lower Literate

- Common cancers: breast, cervical, colorectal
- Patient and public education
- Identifying and implementing solutions to address:
 - Access to culturally- and linguistically-appropriate cancer education
 - Access to screening
 - Follow up of abnormal results



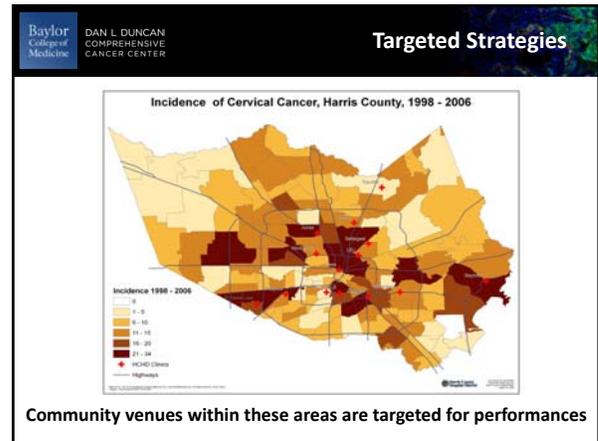


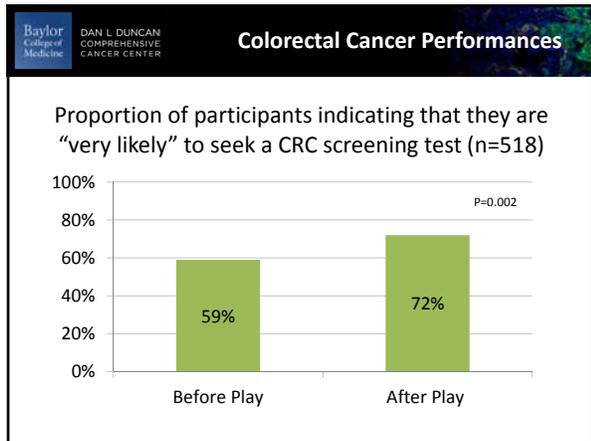
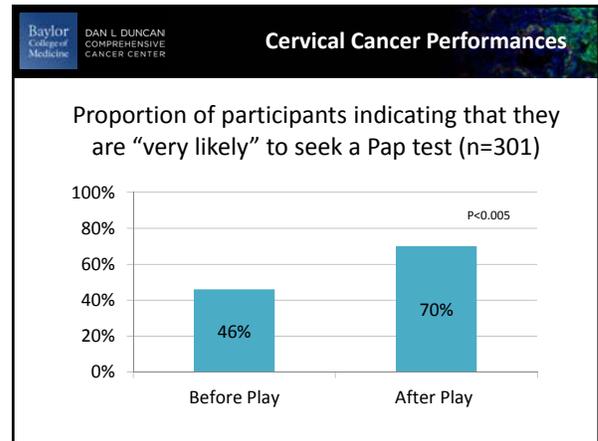
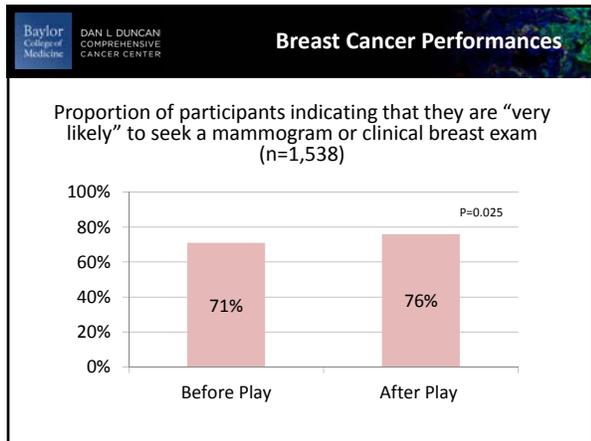
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Theater Outreach Program Repertoire

| | Hispanic | African American | Vietnamese |
|--------------------------|---------------------------------|--|---|
| Breast Cancer | No Será Mi Pesadila (monologue) | Up Front With the Girls (monologue), Before Time Runs Out (full-length play) | Pink Meets the Wise, Wise East (monologue) |
| Cervical Cancer | Mi Decisión (monologue) | A Well-Tuned Engine (monologue) | My Friends' Health is My Business (monologue) |
| Colorectal Cancer | La Vida es un Sueño (monologue) | The Bottom Line (monologue), The Marriage Test (full-length play) | Uncle Vu (monologue) |

- Baylor College of Medicine DAN L DUNCAN COMPREHENSIVE CANCER CENTER**
- ## Targeted Strategies
- Key motivational messages are developed using the Extended Parallel Process Model.
 - Synopses and scripts created by independent professional playwrights, with oversight from Clinical Advisory Boards.
 - Actors and actresses of the same ethnic and linguistic background as the target populations.
 - Community partners assist in promoting performances.





- Satisfaction / Community Feedback**
- Audience members have reported a high level of satisfaction with the performances.
 - Feedback from community partners indicate that the performances are well-liked due to their:
 - original scripts
 - High-quality acting
 - brief duration (<20 minutes)
 - Ability to set-up without a formal stage and minimal need for props

Theater Outreach Program

bcm.edu/cancercenter/prevention

Community Cancer Education

Join us at **Reata Restaurant** tonight for a live performance!

Project funded in part by the Cancer Prevention and Research Institute of Texas (CPRIT) and the Office of Outreach and Health Disparities of the Dan L Duncan Comprehensive Cancer Center, Baylor College of Medicine.